

CANNON TURNS MOBILITY INTO A BUSINESS ENABLER TO DELIVER BETTER PATIENT CARE FOR MOBILE IMAGING COMPANY

**PROBLEM**

A leading mobile imaging company serving 7,000 facilities nationwide wanted to upgrade all employees to smartphones so that they could easily deploy a home-grown application that would more efficiently dispatch techs. They also needed help managing their highly active mobile estate as well as the associated increasing costs and support needs. They had neither the expertise nor the resources to shoulder this massive undertaking.

**SOLUTION**

In need of a service that would allow them to offload fulfillment, help desk support, expense management, optimization and project management, the customer employed Cannon's Mobility Management solution. With that, Cannon managed everything from interfacing with users and carriers to getting over 400 devices in the right hands in a short time period to ensuring critical applications were maximized.

**RESULTS**

By focusing more on serving patients and less on managing IT complexities, the company is fulfilling their purpose in the market and commitment to providing superior care to patients. By putting the right controls in place, Cannon turned mobility into a business enabler for the client—transforming how people work and the way business is conducted.

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