

WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

NEGOTIATION EXPERTISE AND MARKET INTELLIGENCE TAILORED TO YOUR IT NEEDS

Integrating advanced IT strategies for improved productivity and opportunities for savings

According to Gartner, global IT spending was expected to surpass \$3.7 trillion by the end of 2018. With the rise of AI, IoT, cybersecurity demands and digital transformation, it's no surprise that nearly half of business owners surveyed in a recent Microsoft study* cited staying ahead of rapid changes in IT as a top concern.

The fact is, while business leaders know they need to stay current with latest technologies in order to remain competitive, knowing it and doing it are two different things. That's where Cannon Group comes in. We offer negotiation expertise and market intelligence to tailor the right technology to your business needs.

Only Cannon Group offers:

- Highly skilled, vendor-neutral sourcing experts who identify requirements, source providers and manage RFPs to give you the right solution at the best price
- An innovative approach to sourcing that cuts the bid process by as much as two to four months
- An elite team of project managers who deliver cost-effective and timely implementations of new technology and seamlessly manage technology transition efforts
- Depth of experience in the realignment of new technology that drives value for the businesses

At A Glance

With 20+ years of transformational technology expertise, Cannon Group offers the vision and expertise to help you improve productivity and identify opportunities for savings in your IT environment.

Areas of Expertise:

Value Consulting: Negotiation expertise and market intelligence for seamless IT transitions

Fully Managed IT Services: End-to-end technology management services

Expense Management: Cost optimization through proactive expense management

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  #ThisIsCannon

* Microsoft 2017 Small Business Insight Survey