cannon group
Transforming business through IT efficiency

EXPENSE MANAGEMENT

MOBILE OPTIMIZATION STUDY

WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

MOBILE OPTIMIZATION STUDY

Mobility is one of the few areas of a business that can drive significant annual savings without having to change vendors or contracts. However, most businesses don't realize that these savings opportunities exist or don't know how to go about achieving them. Unfortunately (but not surprisingly), carriers are making it a point not to educate clients about the various plans and features that could save them money.

Enter: Cannon Group's Mobility Optimization Study. Using our extensive mobility communications experience, we'll help you discover cost-saving mobility options through a comprehensive zero-risk, zero-budget-impact analysis report.

Here's what we'll do:

- Conduct an optimization review of your current mobile expenses
- Provide detailed recommendations for initial and long-term cost savings
- Implement recommendations based on our extensive knowledge of current rate plans
- Ensure savings are reflected on the bill

Benefits to the customers:

- Immediate savings in one to three billing cycles
- Long-term savings between 15 – 20%
- Results achieved without the need for carrier or contract changes

What makes this zero risk:

- Our fee is 25% of the annualized savings. No savings, no charge!
- No payment required until realized savings exceed our fee

At A Glance

With 20+ years of transformational technology expertise, Cannon Group offers the vision and knowledge to help you improve productivity and identify opportunities for savings in your IT environment.

Areas of Expertise:

Value Consulting: Negotiation expertise and market intelligence for seamless IT transitions

Expense Management: Cost optimization through proactive expense management

Fully Managed IT Services: End-to-end technology management services

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