

WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

IT SNAPSHOT

As the technological landscape continues to broaden and change, businesses want to stay current with the latest and greatest in technology. In their quest for proactive technology adoption, they've likely contracted with a variety of providers through the years for services and solutions that may or may not still be relevant to the business. The result: contracts that are left sitting on the shelf that nobody's looking at (or even aware of). That's money wasted.

Take your smaller contracts, for example. They're not big enough to hit your radar, but you could have dozens of them which, taken together, likely represent a significant expenditure.

What's your total IT spend? And which of the technologies that you're contracted for are still relevant to the business? What are the terms of each contract, what's the end date and is there room to renegotiate? Without a complete picture of the IT contracts you have in place today, you probably can't answer these questions—a costly oversight.

VISIBILITY AND CONTROL MEANS COST SAVINGS

Cannon Group can simplify it all for you with our IT Snapshot offering. We'll give you visibility into your total IT spend to help maximize savings and increase negotiation leverage. We do all the leg-work so you don't have to.

With Cannon Group's IT Snapshot solution, you'll get:

- A snapshot view of your current IT contracts with terms
- Recommendations of what to do with those contracts, how to renegotiate them and when
- A spotlight report that can be used quickly and easily to communicate up the chain of command

Knowledge is power. Know what you have, know where to spend and know where to save with Cannon Group's IT Snapshot.

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