



## WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

## EXPERT EXPENSE MANAGEMENT FOR ANY SERVICE ACROSS YOUR IT ENVIRONMENT

*Reducing areas of inefficiency across your expenses to save you money*

As the landscape of information technology continues to evolve, many businesses lack the resources, tools and know-how required to manage the full lifecycle of their expense management processes. A time-consuming activity, IT expense management is often regarded as a burden not worth bearing. Yet, according to Gartner, worldwide dollar-valued IT spending growth is expected to reach 6.2% by the end of 2018. Simply put: IT expense management cannot be ignored.

The fact is, in the wake of continued IT spending growth, many organizations are losing money to spend overruns. Inefficient processes and lack of visibility into technology inventory continue to present roadblocks for organizations looking to trim IT expenses.

### TRUST THE EXPERTS THAT HAVE DELIVERED FOR COMPANIES LIKE YOURS

Cannon Group actively engages with businesses to boost operational efficiencies, cut costs and build for the future. Through the strategic selection, integration and management of advanced technology solutions, we help you lock in value to realize sustainable results through proactive technology expense management.

### Only Cannon Group offers:

- An elite team of expense management experts who advocate for their clients
- Operational expense management solutions for any service across your IT environment
- A proprietary auditing process that ensures proactive cost optimization
- An expert approach to managing existing spend, inventories, invoices and contract obligations to reduce areas of inefficiency and generate cost savings

## At A Glance

With 20+ years of transformational technology expertise, Cannon Group offers the vision and expertise to help you improve productivity and identify opportunities for savings in your IT environment.

### Areas of Expertise:

**Value Consulting:** Negotiation expertise and market intelligence for seamless IT transitions

**Fully Managed IT Services:** End-to-end technology management services

**Expense Management:** Cost optimization through proactive expense management

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