

WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

CONNECTIVITY as a SERVICE (CaaS)

With the new disruptive technologies, the need for connectivity is greater than ever before. As businesses navigate the cloud, internet and data centers, alternate forms of connectivity are required—which means businesses are forced to deal with multiple connections and diverse providers. It means figuring out how to get the best services from the best providers at the right prices. That's a lot of dots to connect—and it's what we do best.

Through our CaaS offering, we make this complex and cumbersome process easier, all while ensuring you get great service from your providers, with cost-effective and high-quality network connectivity—and none of the hassle.

Only Cannon Group offers:

- **Order Management**
We obtain quotes for each type of connection needed, secure the appropriate PM support from each vendor and manage all required paperwork.
- **Implementation Management**
We place orders on your behalf and project manage the implementation to ensure a smooth and timely delivery of connectivity services with all required equipment. We also manage necessary internal communications, schedule test and turn-up and attend cutover as the new circuits are being installed.
- **Network Management**
Following installation, we can manage the circuits for you, 24/7.
- **Invoice Management**
We can keep things running smoothly by managing all of your ongoing vendor invoices to ensure timely payment.

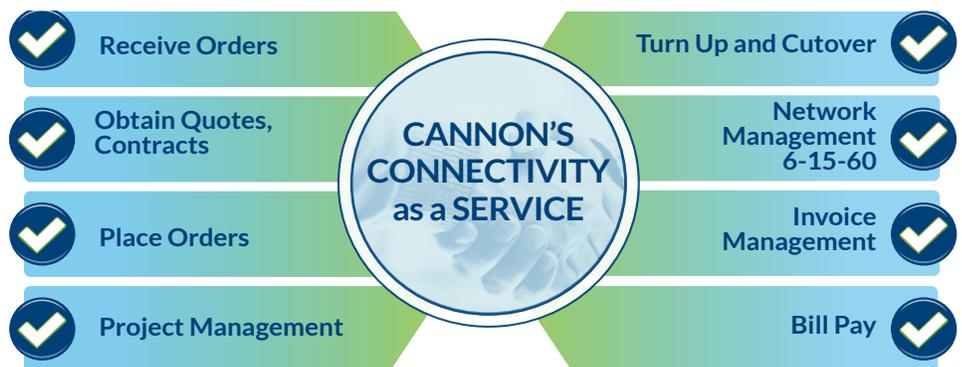
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  #ThisIsCannon





CUSTOMER SUCCESS

CONNECTIVITY AS A SERVICE DELIVERS BROADBAND-RELATED EFFICIENCIES AND COST SAVINGS

CHALLENGE:

One of the nation's largest homebuilders wasn't receiving an acceptable level of support from their existing single point-of-contact connectivity provider. As a result, internal resources were dedicating too much time managing moves, adds, changes and disconnects, and troubleshooting broadband circuits. In addition, implementation due dates were often missed, and costs began to skyrocket. They needed a way to increase broadband-related efficiencies across the organization while driving down costs.

SOLUTION:

In search of an order and implementation management solution, the customer turned to Cannon Group for help. With Cannon Group's CaaS solution, the customer now gets a single point of contact across all 3rd party vendors, implementation management and ongoing broadband project management services.

OUTCOME:

Since employing Cannon Group's CaaS solution, the customer has benefited from a seamless migration of circuits from the current provider to direct broadband providers, and significantly improved operational efficiencies across their broadband environment.

MORE INFORMATION: cannongroupinc.com/CaaS



At A Glance

With 20+ years of transformational technology expertise, Cannon Group offers the vision and expertise to help you improve productivity and identify opportunities for savings in your IT environment.

Areas of Expertise:

Value Consulting: Negotiation expertise and market intelligence for seamless IT transitions

Expense Management: Cost optimization through proactive expense management

Fully Managed IT Services: End-to-end technology management services

